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Course Code: BA(JMC) 109

Course Name: Writing Skills

## **Unit I & Unit II**

1. What is most important in ABCD of media writing? Explain how can we achieve it?
2. Read the following paragraph and answer the questions

“Perhaps the first thing to say is that I experience at least a little pleasure every day. I wonder if this is more than the usual amount? It was the same even in childhood when most people are miserable. I don't think this is because so many wonderful things happen to me but rather that the small things go a long way.”

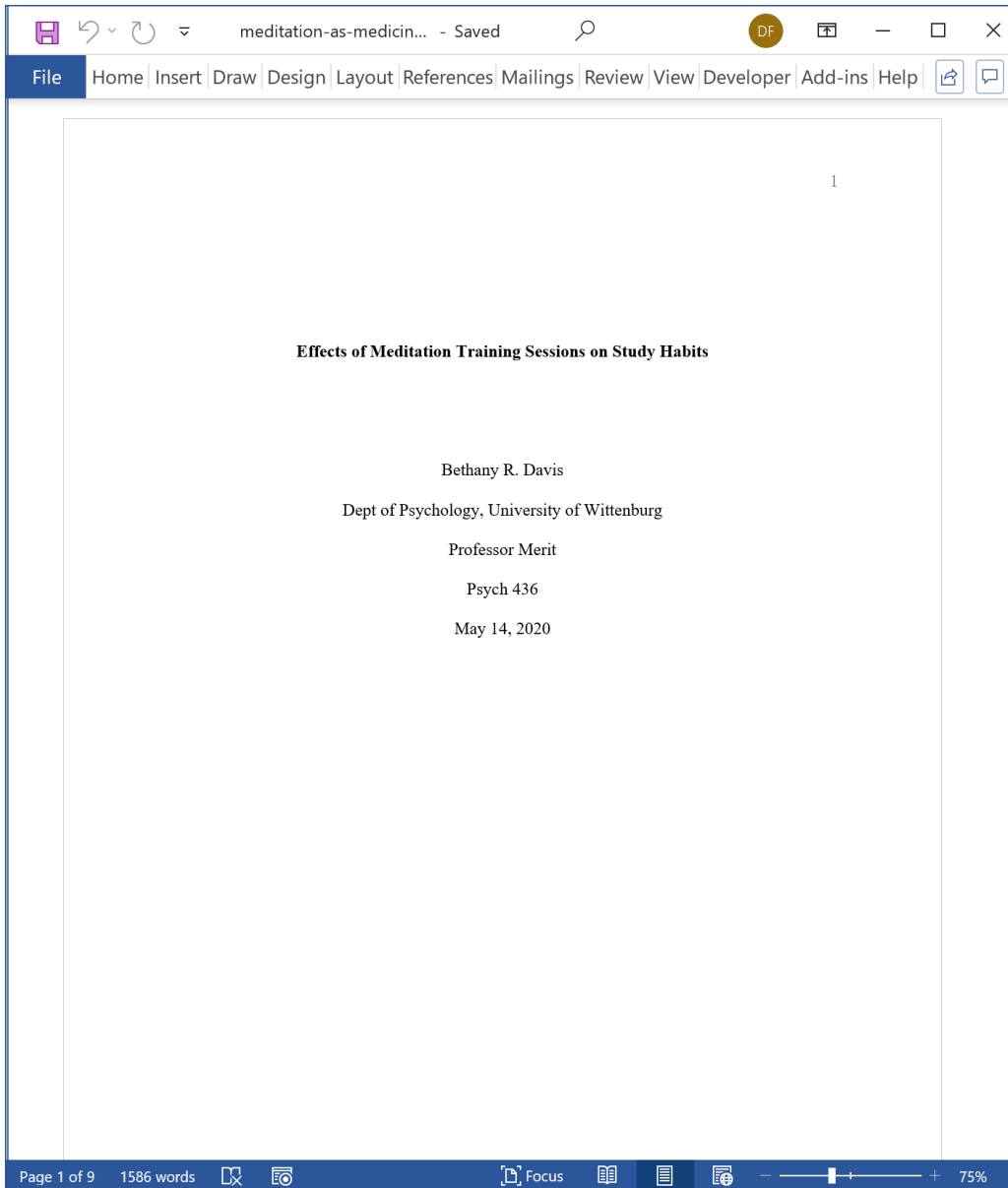
- a. Which type of writing is this? Explain it.
  - b. List a few areas of usage for this type of writing.
  - c. How is it different from descriptive writing?
3. Read the following and answer the questions:

A 50-year-old woman was found murdered and her husband injured at their home in south Delhi's Saket on Friday night, the police said. The man has been admitted to a hospital, where he is undergoing treatment, said officers aware of the matter.

- a. Which medium is the news written for?
  - b. What is the writing style for this medium? Why is it accepted worldwide?
  - c. Which questions should a new story like this answer? Find the same in it.
  - d. What are the guidelines to follow when writing for this medium? How is it different from writing for other mediums?
4. A \_\_\_\_\_ is an opinion piece that represents the views of the newspaper's editorial board.
    - a. Fill in the blank and explain what are we taking about here.

- b. What are the objectives of this type of piece?
- c. What are the aspects that make this type of piece a good one?

5.



- a. What is shown in the image?
- b. Explain different types of headings and their writing style.
- c. What is the format of writing references?
- d. What are some acceptable fonts and font sizes when writing a research paper in this style?

Short answers:

6. What is the difference between an abstract and a summary?
7. What is the different between a feature, editorial and a column?

Long answers:

8. Shweta is planning to write a research paper for college, but don't know where to start from. What is the process that she should follow?
9. Anil thinks writing is only an art and not a craft as it involves creation of beautiful things. Is he right? Support your answer with suitable examples.