



Bharati Vidyapeeth  
New Delhi

IEEE Delhi Section with Computational Intelligence Society, Computer Society, Communication Society, Consultants Network Affinity Group, Life Members Affinity Group, Inter Society Relations, Industry Relations, TEMS, SMC, ES, CI, SIGHT Standing Committees of IEEE Delhi Section and Region-10



IEEE Delhi Section

with following associations



CSI Delhi  
Chapter



Delhi Section Chapter



IITP New Delhi



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IEEE Delhi Section

Invite you for a Free **Webinar** on **26-08-2023, the Saturday**, at **06:00 p.m.**  
as per the details given hereunder:-

**Speaker**

**Mr. Amit Kumar**

Chief Product Officer and Vice President, Optevus LLC

**Date and Time  
Schedule**

**26-August--2023, the Saturday, from 06:00 p.m. to 07:30 p.m.**

**Title of the Talk**

**Product Management and Development**

**Venue and  
Contact Details**

**CISCO WebEx Meeting Platform**

CISCO WebEx Event ID and Password shall be sent on E-Mail to the registered participants, at-least one day in advance. Please check your Spam and other folders also for our emails and mark it as SAFE / NOT SPAM.

**Programme  
Schedule**

**05:30 p.m. to 06:00 p.m. – Login, online Networking and Tea (at Home)**

**06:00 p.m. to 07:00 p.m. – Technical Talk**

**07:00 p.m. to 07:30 p.m. – Q & A Session followed by Certification**

**Registration  
Link and Fee**

**Registration Link: <http://bvicam.ac.in/webinars/>**

**No registration fee. It is absolutely free for the members of IEEE, CSI, IETE, ISTE, ISCA, IITP and Bharati Vidyapeeth, with pre-registration**

**Abstract of the  
Talk**

A product's journey starts from inception and continues to elevate till its launch in the market. During the journey a product evolves through several stages, starting from generating ideas, conducting research, designing, developing, testing and launching the product. Product strategy and road mapping play a crucial role in defining the product's vision and providing guidance for development. The concept of Minimum Viable Product (MVP) focuses on delivering essential features to gather early user feedback. Through this webinar, let's deep dive together on this and other critical aspects of Product Management and Development during the session.

**All are welcome:**

Please circulate this to all your interested colleagues, associates and friends. Please register in large numbers and derive maximum benefit. **Advance registration is mandatory for participation. Participants will also get Participation Certificate.**

**(Prof. M. N. Hoda)**

Director, BVICAM, New Delhi

**(Prof. Subrata Mukhopadhyay)**

Chairperson, CNA Group, IEEE DS