

Bharati Vidyapeeth New Delhi

IEEE Delhi Section with Computational Intelligence Society, Computer Society, Communication Society, Consultants Network Affinity Group, Life Members Affinity Group, Inter Society Relations, Industry Relations, Advancing Technology TEMS, SMC, ES, CI, SIGHT Standing Committees of IEEE Delhi Section and Region-10



with following associations













IITP New Delhi IETE New Delhi

Invite you for a Free Webinar on 12-08-2023, the Saturday, at 06:00 p.m.

as per the details given hereunder:-	
Speaker	Ms. Richa Sarabahi Design Director, Nagarro, Gurugram
Date and Time Schedule	12-August-2023, the Saturday, from 06:00 p.m. to 07:30 p.m.
Title of the Talk	Design Thinking Demystified: Practical Approaches for Everyday
Venue and Contact Details	CISCO WebEx Meeting Platform CISCO WebEx Event ID and Password shall be sent on E-Mail to the registered participants, at-least one day in advance. Please check your Spam and other folders also for our emails and mark it as SAFE / NOT SPAM.
Programme Schedule	05:30 p.m. to 06:00 p.m. – Login, online Networking and Tea (at Home) 06:00 p.m. to 07:00 p.m. – Technical Talk 07:00 p.m. to 07:30 p.m. – Q & A Session followed by Certification
Registration Link and Fee	Registration Link: http://bvicam.ac.in/webinars/ No registration fee. It is absolutely free for the members of IEEE, CSI, IETE, ISTE, ISCA, IITP and Bharati Vidyapeeth, with pre-registration
Abstract of the Talk	This webinar is designed to unravel the complexities of design thinking and provide attendees with practical strategies to incorporate this powerful methodology into their everyday work. Led by Richa Sarabahi who has extensive experience in design thinking across diverse domains, this session will delve into the fundamental principles and techniques that drive successful design thinking processes. Through real-life case studies and examples, participants will gain a deep understanding of how to empathise with users, define problem statements, ideate innovative solutions, prototype, and test their designs. Whether you're a novice designer or a professional from any field looking to enhance your problem-solving skills, this webinar promises to demystify design thinking and equip you with actionable insights to unlock your creative potential. Don't miss this opportunity to discover practical approaches for harnessing the power

All are welcome:

Please circulate this to all your interested colleagues, associates and friends. Please register in large numbers and derive maximum benefit. Advance registration is mandatory for participation. Participants will also get Participation Certificate.

of design thinking in your everyday endeavours. Let's embark on a transformative journey

towards becoming a more empathetic, innovative, and user-centered problem solver.

(Prof. M. N. Hoda) Director, BVICAM, New Delhi

(Prof. Subrata Mukhopadhyay) Chairperson, CNA Group, IEEE DS