

BHARATI VIDYAPEETH'S INSTITUTE OF COMPUTER APPLICATIONS & MANAGEMENT

(Affiliated to Guru Gobind Singh Indraprastha University, Approved by AICTE, New Delhi)

A-4, Paschim Vihar, Rohtak Road, New Delhi-110063 Tel.: 011- 25275055 Tel. / Fax: 011- 25255056 E-Mail: mca@bvicam.ac.in Visit us at: www.bvicam.ac.in

Ref. No.: BV / ICAM / ND / 284 / 2023 - 2024

28th June, 2023

Subject: Invitation Letter for Campus Hiring for the MCA Batch Passing out in 2024.

Dear Sir / Madam,

Season's Greetings!!!

It is indeed a reverent pleasure to invite you for the Campus Hiring-2024 at Bharati Vidyapeeth's Institute of Computer Applications and Management (BVICAM), New Delhi for MCA students. We have a vibrant bunch of 120 MCA students, from amongst the top 10% cream of the MCA programme of GGSIP University, New Delhi, who are corporate ready, technically sound and competent enough to be a valued member of any of the working team, in an industry of repute, like you.

We are on an extensive lookout for mutually benefiting industry opportunities for this well-deserving and multi-faceted trained batch, as we are officially commencing the **placement season** for **Academic Year 2023-2024** from **August 2023**, ready to join w.e.f. **January**, **2024**, or from a mutually agreed upon date.

BVICAM, New Delhi, is one of the **187** Institutions of Bharati Vidyapeeth, Pune, which is 59 years old Institution having academic programmes from pre-primary to doctorate level, in diverse fields of academic pursuits, under its umbrella. Keeping its vision clear and mission at fore, BVICAM, New Delhi started 03 years **Master of Computer Applications (MCA)** programme with effect from the Academic year **2002-2003**, as a part of Bharati Vidyapeeth family in New Delhi. The MCA Programme is now of **02 years** duration, w.e.f. 2020 admitted batch onwards, as decided in the 545th Meeting of **University Grant Commission (UGC)** held in December 2019. The Institute is affiliated to Guru Gobind Singh Indraprastha (GGSIP) University, New Delhi and approved by All India Council for Technical Education (AICTE), Ministry of HRD, Government of India. BVICAM, New Delhi, and receives first priority in the centralized admission process of GGSIP University and, year after year, **top rankers, join BVICAM**, **New Delhi**.

We at BVICAM, New Delhi, meticulously nurture our young and dynamic professionals through a rigorous course curriculum coupled up with quintessential dimensions of **Research Publications, Corporate Grooming, Industrial Trainings, Live-Project Work Experience, Incubation Centre,** etc., which cohesively contribute their **holistic development** leading to industry-ready well groomed professionals. In addition to the Project Based and Problem Based Teaching Learning practices, a series of value added workshops / seminars are conducted to achieve this goal by renowned personalities like Mr. Ankit Fadia, Mr. Yashavant Kanetkar, Mr. Shiv Khera, etc., to name a few. Our



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students are groomed through workshops and hands-on on technologies like- ASP.Net, J2EE Frameworks, MEAN Stack, Laravel, Python, Ruby R, Bootstrap, Web Design, etc. Further, for all round holistic professional development of young students; BVICAM, New Delhi, has strong collaborations with professional societies like IEEE, IETE & CSI and exposes its students by showcasing India's sought after annual events like INDIACom; the IEEE International Conference, National Students' Conventions, etc. which are zealously organized by our students, giving an additional opportunity to them to polish their important attributes of Professional and Life Skills like Project Communication Skills, Management, Team Work, etc. Our web-portal www.bvicam.ac.in has further details.

Our corporate relations catering to a multitude of profile, span across a variety of partners to the likes of Amazon, IBM, Thorogood, ThoughtWorks, Nagarro, Indus Valley Partners, Reval, Aon Hewit, Cvent, TCS, Aricent, Infogain, Opera, Yamaha Motors, BirlaSoft, Xebia, HeadStrong, Jabong, NIIT Technologies, KPMG, CSC, ForeSight, Sopra, Genpact and many more.

It will be a matter of great privilege and pride for us to have your esteemed organization to recruit from our exuberant students, constituting the base for our strong future association. We also provide amenities for Joint / Pool Campus Placement that can facilitate you to conduct Pool Campus Placement drives with students of other Institutions of your choice, seamlessly, at our premises.

Please feel free to let us know how and when we can collaborate for the next steps in detail, for a mutually benefitting professional association. You may email us your requirements at <u>placements@bvicam.ac.in</u>. For further details, the following T&P Officer, may please be contacted:-

Dr. Saumya Bansal Assitant Professor Mob.: +91-9953233505 placements@bvicam.ac.in, saumya.bansal@bvicam.in Dr. Parul Arora Associate Professor Mob.: +91-9899183726 parul.arora@bvicam.in

We look forward to have meaningful professional association with you.

Thanking you with best regards,

(Prof. M. N. Hoda) DIRECTOR

